Hull and the East Riding of Yorkshire Partnership Nursing and Midwifery Strategy

What you need to know
We are delighted to present our first, truly collaborative Nursing and Midwifery Strategy for Hull and the East Riding of Yorkshire. This condensed version of the strategy sets out to let you know how we, as local nurses, midwives and leaders in health, are working together across the region to ensure high quality person-centred care that is safe, effective and results in a positive patient experience.

What is the purpose of the strategy?
The Hull and the East Riding of Yorkshire Partnership Nursing and Midwifery Strategy not only outlines our shared vision and strategic framework for nursing and midwifery across the region, but articulates the unique contribution of our nurses and midwives locally. The main aim of the strategy is to ensure that the delivery of health and social care in Hull and the East Riding of Yorkshire is treated as a shared responsibility and therefore delivered in partnership. This will ensure all patients across Hull and the East Riding of Yorkshire receive high quality, person-centred care that is safe and effective. A positive ‘patient experience’ for all.

Who is the strategy for?
The strategy is intended for all local nurses, midwives and leaders in health, social care, public health and education. It is, to our knowledge, the first partnership strategy that has been developed in a truly collaborative manner and provides a framework for practice to be used by nurses and midwives across the local health economy, at whatever level they are working, in whichever setting they work.

This overview of the strategy is intended for patients, members of the public and other interested individuals, such as health professionals working in roles other than nursing and midwifery.

How has the strategy been developed?
The strategy encompasses the views of local nurses, midwives and leaders in health, social care, public health and education and aims to achieve a shared vision and strategy framework for nursing and midwifery across the region. It has been developed with the help of those working in nursing and midwifery, with patients and members of the public through our ‘Putting Patients First’ work.

For more information on Putting Patients First visit: www.hullccg.nhs.uk/pages/putting-patients-first
What are our shared objectives?

We aim to develop Hull and the East Riding of Yorkshire as a centre of excellence for nursing and midwifery. We believe that through our collaborative working we will be able to harness the energy, drive and enthusiasm needed to make this happen and meet the following challenging objectives:

- We will deliver safe, effective and high quality care
- We will deliver a positive experience of care and involve patients and service users in their care
- We will ensure that we have the right staff, with the right skills and competencies, in the right place
- We will develop effective nursing and midwifery leadership
- We will promote self-care to optimise health outcomes for patients and support people to recovery

The objectives have been developed through our consultation with local nurses, midwives, health leaders and patients, and are underpinned by individual organisation pledges and plans. Further information around how we will work collaboratively to achieve our objectives, and details of individual organisational plans, are available online here: www.hullccg.nhs.uk.
Most importantly, what does this mean for patients?

A number of key national publications have identified that a fundamental culture change is needed in the NHS to put patient safety at the heart of everything we do. Locally, in 2013, we established a ‘Putting Patients First’ stakeholder group to help shape the way we approach this culture change.

A key finding of the ‘Putting Patients First’ work identified was to ensure nurses and midwives, at all levels, are empowered to listen to patients, to voice their views on how improvements can be made and to be actively involved in making change happen.

Patients can feel reassured that:

• Nurses and midwives in the area are highly skilled; a pre-registration programme is in place and regular training plus the opportunity to access ongoing professional development is provided.
• An effective, systematic approach to ‘workforce planning’ is in place across each of our organisations which means nursing and midwifery skills, capacity and capability are used to the best affect across the region.
• Nurses and midwives in Hull and the East Riding of Yorkshire are professionally accountable, with all organisations in the partnership applying clear and consistent approaches to professional accountability and clinical leadership.
• Intelligence sharing is in place across the partnership to enable early identification of safety issues and provide opportunities for learning. Evidence suggests this can lead to improvements in patient safety.
• And finally, nurses and midwives across Hull and the East Riding of Yorkshire are already indicating that they feel empowered to effect change, are able to voice any concerns and are clear about their professional and personal accountability.

Individual organisations involved in the Hull and the East Riding of Yorkshire Partnership Nursing and Midwifery Strategy intend to share further information around how the strategy is making a difference to patients in Hull and the East Riding of Yorkshire.

Keep up to date with the latest news by visiting the NHS Hull CCG website here: www.hullccg.nhs.uk